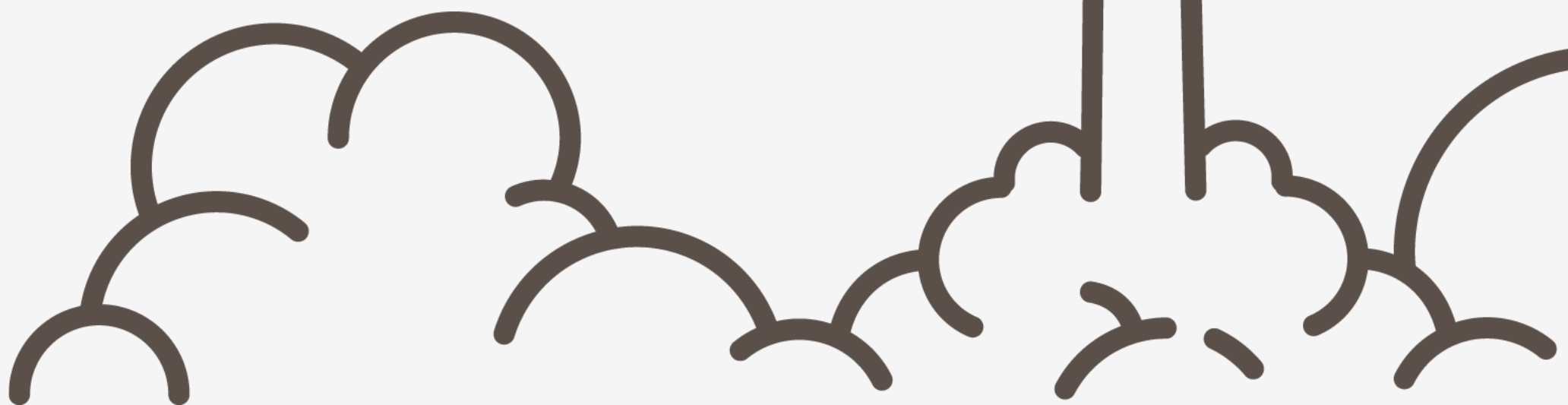
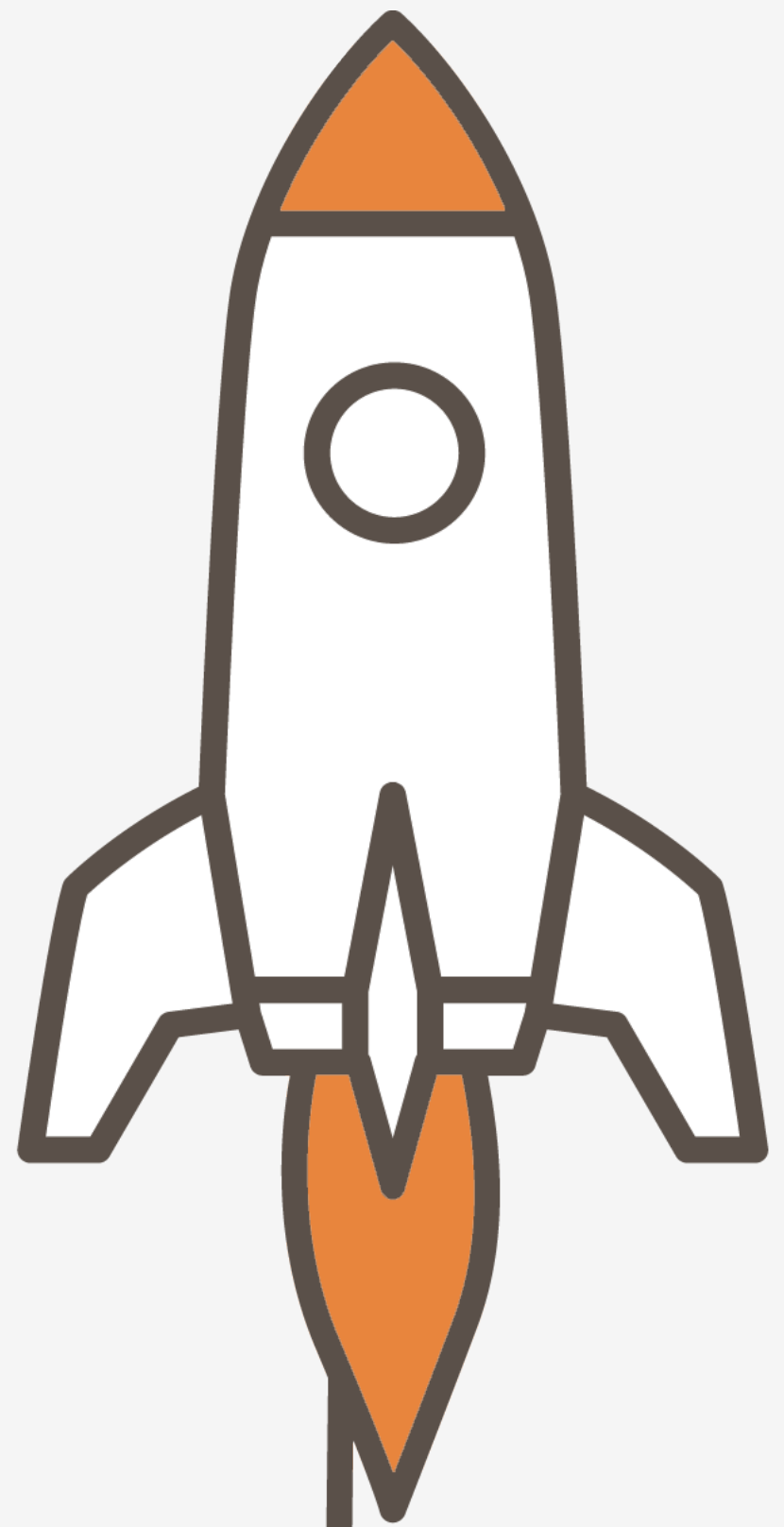




STARTUPS
FOR THE REST OF US

Episode 518

Example LinkedIn Campaign Draft for Scatterspoke

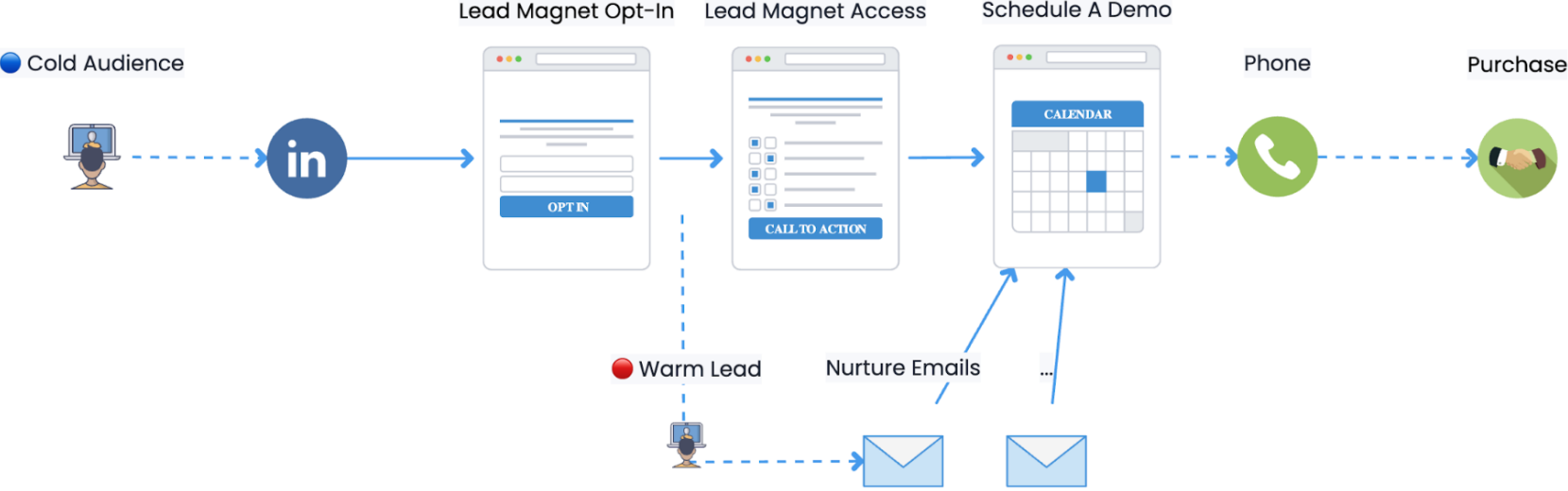


Introduction


On Episode 518 of Startups For the Rest of Us, Anthony Blatner, a LinkedIn expert, hosted a live consult with John Samuelson, a B2B SaaS founder on advertising a SaaS business on LinkedIn.

This PDF is a draft of LinkedIn campaign content and targeting that was generated from the conversation between Anthony and John.

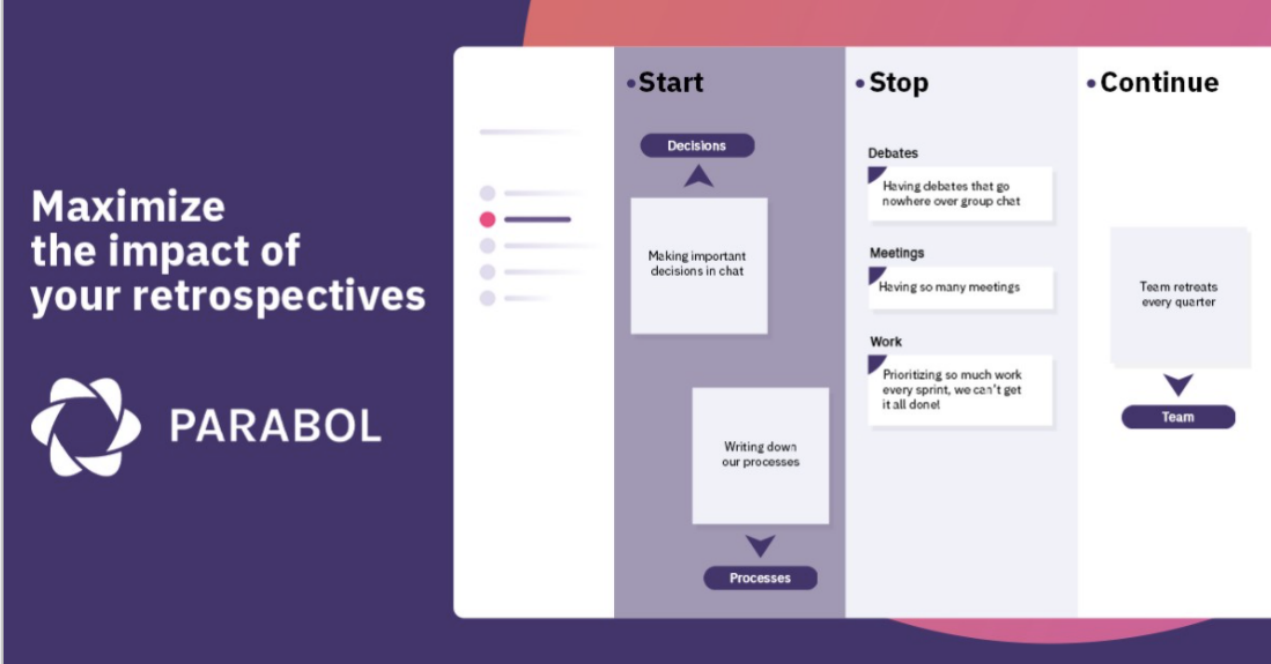
Funnel Diagram




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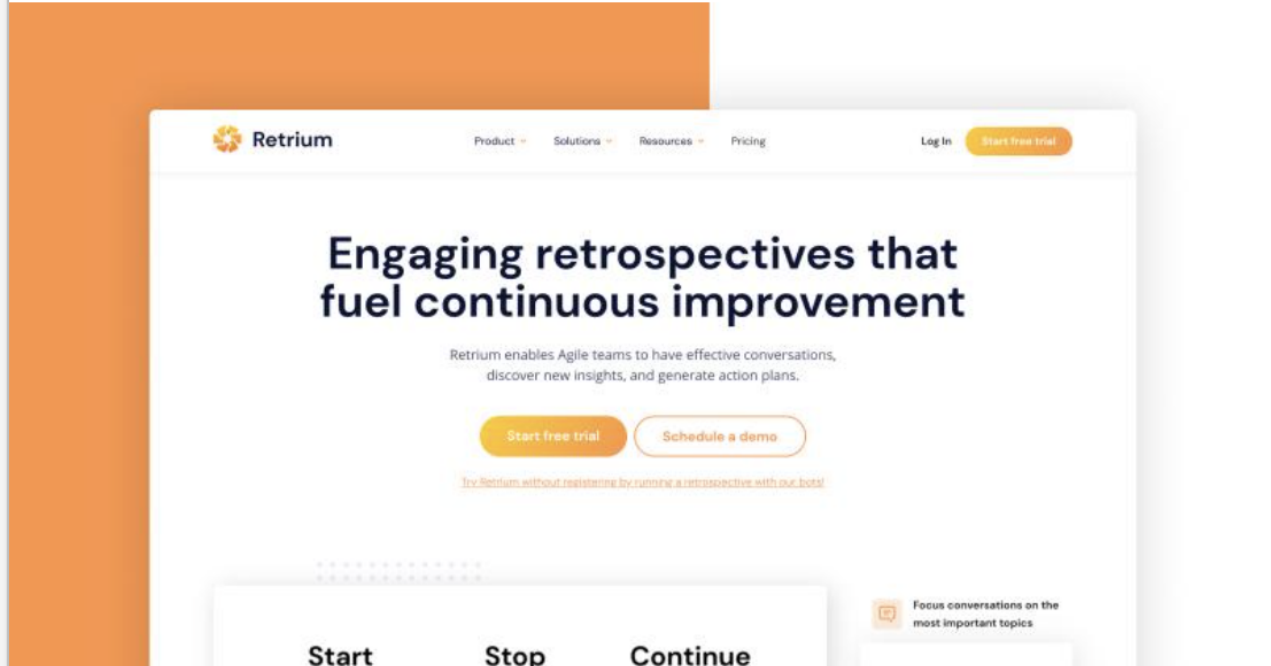
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Blaming and Naming: Retrospective Antipatterns

September 10, 2020 8:00 AM ET


Speaker

Aino Vonge Corry Ph.D
Agile Consultant – Author, Retrospectives Antipatterns




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You can also learn about Anthony Blatner's marketing consultancy, [Modern Media](#).

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